



APRIL 2023 BALLOT PREVIEW

On April 4, 2023 North Kansas City residents will be asked to vote on the following measure:

Proposition P

“Shall the City of North Kansas City, Missouri, impose a sales tax of one-quarter of one percent (1/4 of 1%) for the sole purpose of providing funding for local parks projects for the municipality?”

The last time voters in North Kansas City approved a sales tax increase was in 2017 for a 1/2 cent Public Safety Sales Tax. The proposed Park Sales Tax rate is 1/4 of one (1) cent that is projected to generate approximately \$800,000 per year.



VOTE TUESDAY, APRIL 4, 2023

WANT MORE INFORMATION?

Visit: nkc.org/parkssalestax

Contact: Victoria Ressler

vlressler@nkc.org | 816-300-0547

Paid for by NKC Parks & Recreation



North Kansas City

Proposition P

Parks Sales Tax Voter
Information Guide



VOTE TUESDAY, APRIL 4, 2023

Missouri State Statute 644.032 allows for any municipality to submit to the voters by ordinance a sales tax in an amount not to exceed $\frac{1}{2}$ of 1% for the purpose of stormwater control or local parks or both on all retail sales made in such municipality which are subject to taxation under the provision of Section 144.010 to 144.525 RSMo. The Parks Department requested only $\frac{1}{4}$ of 1% as to leave available the other $\frac{1}{4}$ % for future needs.

What is the Parks Sales Tax?

The park sales tax is collected on retail sales made within North Kansas City and is dedicated to “solely fund local parks, related recreation activities, and improvements” for residents.

How much will the Parks Sales Tax cost me?

The park sales tax rate is proposed for $\frac{1}{4}$ of 1%, or simply $\frac{1}{4}$ of a penny. It will add an additional twenty-five (\$.25) cents for every one hundred (\$100) dollars you spend within the city on retail sales under the provision.

Does the Park Sales Tax apply to all retail purchases?

The park sales tax only applies to retail sales made within the city of North Kansas City that are subject to taxation under the provision of Section 144.010 to 144.525 RSMo. Some sales, such as certain food and automobiles, are excluded.

Why does the Parks Department and City need the Parks Sales Tax?

The annual cost to provide services to our residents and surrounding communities continues to increase while our revenues remain the same or decrease. In the past year, one of our main sources of funding was decreased due to the Clay County property surtax reduction. These reasons, coupled with infrastructure repairs, cost of labor and operations, has resulted in a decrease to our financial reserves.

How is the Parks Department funded now?

The Parks fund is supported by a tax levy, fees charged for programming and rentals, donations, sponsorships, and fees from Kansas City, Missouri for a shared dog park. The Parks Department also receives support services from the City, including maintenance and capital improvements.

What will the revenue from the Parks Sales Tax be used for?

The revenue will be used to fund Parks and Recreation operations, activities, and improvements. The new revenue would allow for repairs to existing infrastructure in a proactive approach, growth and expansion of offerings, planning and executing capital improvement projects, maintenance preparation for River Forest Park, absorbing the increased labor and operation costs, and ultimately to remove Parks from the City's financial support.

Who pays the Park Sales Tax?

Both residents and non-residents who shop in the city of North Kansas City will pay the parks sales tax. North Kansas City parks, programs, festivals, and events bring many people to our city, and many of those visitors patronize our businesses around town. City parks are enjoyed heavily by non-residents; this tax would ensure non-residents share in the cost of improving and maintaining our park systems.

Can the Park Sales Tax be used to fund the City's General Fund, Street Improvements, or other Departments?

No, by law the park sales tax can only be used for local parks. However, having a dedicated funding source for local parks frees up more funding for other departments, street improvements, and capital improvement projects.