

INFORMATION FOR ARTISTS WHO ARE INTERESTED IN SHOWING AT THE NORTHTOWN ART MARKET

Please note that this information is preliminary only and is subject to change.

- The Northtown Art Market (NAM) will be held on the following dates in 2010: May 8, June 12, July 10, August 14, and September 11.
- Events will be held regardless of weather. *We are exploring the possibility of having at least some tent space available.*
- The space for the NAM on Fayette St. can accommodate approximately 100 artist spaces.
- The hours of operation for the NAM will be 9:00 a.m. to 5:00 p.m. However, artists may remain at the NAM after 5:00 p.m. if they choose to, since the Cruise Night will be occurring until late evening.
- The city will provide each artist with a 10' x 10' space on Fayette St. between Armour Rd. and 18th Ave. Each artist will be allowed to place a tent, EZ-up, or similar shelter on their space. Artists will also be allowed to place tables, easels, or other devices in their space to display their work. Creativity and originality in the use of the space will be encouraged.
- The city will, to the best of our ability, supply electrical power to artists who request it to help display their work. Artists may be required to supply their own extension cords.
- There will be no charge for use of the space at the NAM or for the use of electrical power. However, a deposit will be required to reserve space at each of the five NAM's that will occur in 2010. A check, or money order, in the amount of \$50.00 will be required to reserve a space at each event. When the artist arrives at the NAM on Saturday morning, the check or money order will be returned. Artists that fail to honor their commitment will forfeit their deposit.
- We intend to offer the public a variety of artistic media. To assist us in that effort, we will limit the number of entries in each type of media to no more than 12. If there are less than 12 entries in some types of media and more than 12 in others, we will adjust accordingly.
- The NAM will be an art market, not a craft market. Works offered should be something that is created by the artist, not an alteration or an assembly of pre-made items. *Consideration will be given to artists of some media, such as jewelry, when there is an obvious and permanent visual change of the starting materials that results in an end product of its own worth.* Artists will be required to provide a minimum of 5 photographs of their work to represent what they will offer at the NAM. A review committee will determine if the work meets the art market intent.
- Applications for artists wanting to be a part of the NAM will be available on the city's website.
- If you have questions, please contact Steve Beamer at 816-412-7907 or by e-mail, sebeamer@nkc.org